



News Release

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FOR IMMEDIATE RELEASE

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Marine Industries Association of the Treasure Coast Announces the 3rd Annual Treasure Coast Waterway Cleanup

Stuart, FL – (March 26, 2010) — The Marine Industries Association of the Treasure Coast (MIATC) will be hosting the 3rd Annual Treasure Coast Waterway Cleanup on July 24, 2010. Thanks to sponsorship from the Florida Inland Navigation District, MIATC will be conducting this cleanup along the waterways of Martin, St. Lucie and Indian River Counties this summer.

There are several Coastal Cleanups that take place throughout the Treasure Coast which are vital to the health of our beaches and shore line. However this cleanup specifically concentrates on the waterways, spoil islands and area canals. This year we will also be including several underwater cleanups in conjunction with the event.

In 2009, we had over 1,000 volunteers and 300 boats, working together to pick up 13.8 tons of trash. We are seeking additional sponsors, service organizations, boating clubs, divers and individuals, both young and old to participate and make this cleanup a big success.

For more information please contact April Price, 772-285-1646, visit our web site www.tcwaterwaycleanup.com or become a fan on Facebook. Just enter Treasure Coast Waterway Cleanup in your Facebook search engine.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and s related industries.