

4th Annual Treasure Coast Waterway Cleanup

Saturday - July 23, 2011

Sponsorship Opportunities

The Marine Industries Association of the Treasure Coast with the support of the Florida Inland Navigation District will be holding the 4th Annual Treasure Coast Waterway Cleanup. We are planning a day of work and fun for the entire family. This event will expose your company to a large segment of the boating community encompassing Martin, Saint Lucie and Indian River Counties. Your participation benefits the health of the entire waterway system throughout the Treasure Coast. Sponsorship levels are:

Island Package \$2,500

- ▶ Listed as an Island Sponsor w/company logo on all advertising.
- ▶ Company logo with live link on www.twaterwaycleanup.com.
- ▶ Company logo on event t-shirt.
- ▶ Recognized as an Island Sponsor at all waste disposal sites.
- ▶ Booth at one of the main sites.
- ▶ Invitation to Bar-B-Que.

Loggerhead Package \$1,500

- ▶ Listed as a Loggerhead Sponsor w/company logo on event posters
- ▶ Company logo with live link on www.twaterwaycleanup.com.
- ▶ Company logo on event t-shirt.
- ▶ Recognized as a Loggerhead Sponsor at all waste disposal sites.
- ▶ Booth at one of the main sites.
- ▶ Invitation to Bar-B-Que.

Dolphin Package \$1,000

- ▶ Listed as a Dolphin Sponsor with company logo on event posters.
- ▶ Company logo with live link on www.twaterwaycleanup.com.
- ▶ Company logo on event t-shirt.
- ▶ Recognized as a Dolphin Sponsor at all waste disposal sites.
- ▶ Invitation to Bar-B-Que.

Pelican Package \$500

- ▶ Listed as a Pelican Sponsor with company logo on event posters.
- ▶ Company logo with live link on www.twaterwaycleanup.com.
- ▶ Company name listed on event t-shirt.
- ▶ Recognized as a Pelican Sponsor at all waste disposal sites.
- ▶ Invitation to Bar-B-Que.

Osprey Package \$250

- ▶ Listed as an Osprey Sponsor on event posters.
- ▶ Company recognized on www.twaterwaycleanup.com.
- ▶ Recognized as an Osprey Sponsor at all waste disposal sites.
- ▶ Invitation to Bar-B-Que.

Blue Crab Package \$100

- ▶ Listed as a Blue Crab Sponsor on event posters.
- ▶ Company recognized on www.twaterwaycleanup.com.
- ▶ Recognized as a Blue Crab Sponsor at all waste disposal sites.



JOIN THE FUN!

Please respond no later than June 1, 2011

Larger sponsorships will be considered. Please contact the T.C. Waterway Cleanup Committee @ (772) 285-1646, for availability.

TO SPONSOR THIS EVENT, JUST COMPLETE THE INFORMATION BELOW:

_____ Island (\$2,500) _____ Loggerhead (\$1,500) _____ Dolphin (\$1,000) _____ Pelican (\$500)

_____ Osprey (\$250) _____ Blue Crab (\$100) _____ Donation (any amount) ► In kind sponsors are welcomed!

___My check is enclosed for: \$_____ Please bill me for: \$_____ ___Master Card / Visa for: \$_____

Card #:_____ Expiration Date:_____ 3 Digit V Code:_____

Authorized Signature:_____

Credit Card Billing Address:_____

NAME:_____ TITLE:_____

COMPANY NAME:_____

ADDRESS:_____

PHONE:_____ FAX:_____

E-MAIL:_____ WEB SITE:_____

For more details contact the Marine Industries Association of the Treasure Coast at (772) 285-1646, or visit our web site at www.tcwaterwaycleanup.com. Fax this form to (772) 781-4240, or mail it to MIATC, PO Box 1639, Stuart, FL 34995, or e-mail it to; info@TCwaterwaycleanup.com.



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March 20, 2011

Dear Business Owner,

On Saturday, July 23rd, 2011, the Marine Industries Association of the Treasure Coast in conjunction with the Florida Inland Navigation District will conduct the 4th Annual Treasure Coast Waterway Cleanup. This event will attract approximately 1,000 volunteers who will participate in cleaning up the waterways of Martin, St. Lucie and Indian River Counties.

In 2010, we collected and recorded 9.8 tons of trash from approximately 125 miles of waterways. This year we plan to significantly increase our efforts. Along with increasing the number of volunteers and disposal sites, we will be conducting an offshore underwater dive cleanup at Pecks Lake Reef.

Your support for this project will help to make it a success. Be a sponsor, assemble a cleanup team, all participation is welcomed and appreciated. Please review the attached sponsorship information. If you have any questions, please contact me by phone or e-mail. I look forward to hearing from you.

Sincerely,

April Price, Event Coordinator
(772) 285-1646 / Fax: (772) 781-4240
E-mail: info@tcwaterwaycleanup.com
www.tcwaterwaycleanup.com

