



News Release

FOR IMMEDIATE RELEASE

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How to participate in the 16th Annual Treasure Coast Waterway Cleanup

Stuart, FL (July 10, 2023) – The Marine Industries Association of the Treasure Coast has a simple goal in conducting their annual waterway cleanup; to demonstrate personal responsibility for our most precious resource “our waterways.” It’s easy to participate and there are many ways you can be involved. Whether you choose to work independently or with a group, here are the steps to take for each option.

Cleanup Week (self-reporting) Saturday, July 15th – Sunday, July 23rd:

- Register online www.TCWaterwayCleanup.com, click “Register Here.” Select “Virtual Cleanup.”
- Cleanup anywhere and anytime. This is a great way to collect community service hours. You will need to provide your own clean supplies and know where you will dispose of the trash collected. We will not have trash containers in place prior to July 22nd.
- Enter your trash totals by July 30th, using our digital, “Data Collection” form at www.TCWaterwayCleanup.com.

Cleanup Day – Saturday July 22nd

- Register online www.TCWaterwayCleanup.com, click “Register Here.” Select “Virtual Cleanup.”
- Choose your site. Find site locations for all regions by clicking, “2023 Cleanup Sites.”
- Report to the site that you registered for between 8-10am on Sat. July 22nd. You will receive your t-shirt, burgee (if going out on watercraft), and cleanup supplies.
- Go to an area you are familiar with, either by boat or on foot. When you’re finished, return the trash and grabbers to the site you reported to.

- Enter your trash totals by July 30th, using our digital, “Data Collection” form at www.TCWaterwayCleanup.com.

Peck Lake Reef Dive Cleanup - Saturday July 22nd:

- Register online www.TCWaterwayCleanup.com, click, “Register Here.” Select, “Register Here” and choose, “Peck Lake Reef Dive” for your site.
- Participate in one of our, “Diver Briefing Meetings” via Zoom on July 13th, 4pm or 6pm and July 18th, 4pm or 6pm. **Here we will answer any questions and you will be given your final instruction and notified as to where you will report for equipment pick-up**
- Go to a familiar diving site. When you’ve completed your dive, return the trash and any loaner equipment.
- Enter your trash totals by July 30th, using our digital, “Data Collection” form at www.TCWaterwayCleanup.com.

“We invite everyone to join us for our 16th Annual,” says Butch Olsen, Jr., Event Chair for the Marine Industries Association of the Treasure Coast, which conducts this annual event. “The Waterway Cleanup is one of many ways the association gives back to the community. This year all participants who report their data online will be entered in our raffle which will take place in on August 1st via Facebook Live. We already have hundreds of dollars in gifts for the raffle and donations are still welcomed,” says Olsen.

Be part of the solution to pollution! For more information contact April Price, (772) 285-1646 or go to www.tewaterwaycleanup.com.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, and Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and its related industries.

