



News Release

FOR IMMEDIATE RELEASE

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Treasure Coast Waterway Cleanup celebrates 10 years of Keeping It Clean...

Stuart, FL – (May 27th, 2017) — As summer comes into full swing, so do the organizers of the 10th Annual Treasure Coast Waterway Cleanup, which will be held on Saturday, July 29th.

The summer's cleanup effort is conducted by the Marine Industries Association of the Treasure Coast (MIATC) and sponsored by the Florida Inland Navigation District. "Since 2008, we have engaged more than 7500 volunteers, who together have removed more than 67 tons of trash from the waterways of Martin, St. Lucie and Indian River Counties," says Event Coordinator April Price.

The Treasure Coast will proclaim July 23rd-29th, as Treasure Coast Waterway Cleanup Week. The counties of Martin, St. Lucie and Indian River, along with the municipalities of Stuart, Port Saint Lucie, Fort Pierce, Vero Beach and Sebastian will all recognize the efforts of the Marine Industries Association of the Treasure Coast (MIATC), the Florida Inland Navigation District (FIND), along with businesses, community organizations and its 1000 plus volunteers who work to keep our waterways clean.

"The waterways in the District can accumulate trash and debris from many sources. FIND sponsors voluntary waterway clean ups in each of the 12 counties in the District with Keep Florida

Beautiful affiliates as well as Marine Industry Associations,” says Janet Zimmerman, Assistant Executive Director for FIND. “We believe these cleanup efforts are important not just for the health of the waterway because of the removal of the debris, but also because they help to bring together the users of the waterway in a spirit of community and in a way, that fosters environmental awareness. These are good projects, and we enjoy sponsoring them up and down the waterway.”

This year’s volunteers will receive their commemorative 10th Anniversary event t-shirt, water craft participants will also receive a commemorative burgee. Volunteers will be recognized at a “Thank You BBQ” on a Sunday in August (the date to be announced). Please join us in this rewarding community effort to “Keep Our Waterways Clean.”

To support our efforts by sponsoring and or putting together a team of volunteers at on of our 25 sites along the Treasure Coast. For more information regarding our sponsors, or to view photos, visit the web site at www.tcwaterwaycleanup.com or contact April Price, (772) 285-1646.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC) is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, and Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and s related industries.