



News Release

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FOR IMMEDIATE RELEASE

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Join Us for the 6th Annual Treasure Coast Waterway Cleanup

Stuart, FL – (June 10, 2013) — Calling all water enthusiast, it's time for the 6th Annual Treasure Coast Waterway Cleanup. This year's cleanup will take place on Saturday, July 27, 2013. "We are making it easier to register for the Cleanup," says April Price, who coordinates the cleanup effort. "Our goal is to continue to increase our participation, more people equals more trash that we can collect. In our first 5 years of the event we have engaged more than 4,500 volunteers and more than 1,300 boats collected more than 46.5 tons of trash from the waters of Martin, St. Lucie and Indian River Counties," says Price.

To register, just go to www.TCWaterwayCleanup.com and click "Online Registration", scroll down and complete the form or download the pdf version and mail it in. When participants arrive to the site of their choice on the cleanup day, they will receive their cleanup supplies, data cards to complete, an event t-shirt and instructions. Watercraft will receive a commemorative burgee to fly which signifies that they are involved with the cleanup effort. All volunteers will be invited to a "Thank You BBQ" that will take place on August 11th, 2013 at the Fort Pierce Yacht Club. There we will announce all of the data that we collect from this year's cleanup.

"This is an "All Hands On Deck" effort," says Price. "So young and old are needed to surpass last year's effort. This is also a terrific opportunity to pick up some of those precious community service hours for students and scouts."

There are several Coastal Cleanups that take place throughout the Treasure Coast which are all vital to the health of our beaches and shore line. However this cleanup specifically concentrates on the waterways, spoil islands and area canals. It's easy to join the fun.

For more information please contact April Price, 772-285-1646, and you can follow us on Facebook.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and its related industries.