



News Release

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FOR IMMEDIATE RELEASE

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Treasure Coast Proclaims Waterway Cleanup Week

Stuart, FL (July 11, 2011) — The Treasure Coast has proclaimed July 18-24th as Treasure Coast Waterway Cleanup Week. The counties of Martin, St. Lucie and Indian River, along with the municipalities of Stuart, Port Saint Lucie, Fort Pierce, Vero Beach and Sebastian have all recognized the efforts of the Marine Industries Association of the Treasure Coast (MIATC) and its 1000 plus volunteers who work to keep our waterways clean.

“There are several Coastal Cleanups that take place throughout the Treasure Coast which are vital to the health of our beaches and shore line. However this cleanup specifically concentrates on the waterways, spoil islands and area canals”, says Steve Haigis, Harbor Master for Loggerhead Marina at Grand Harbor and the Indian River County Coordinator for this years cleanup event. “This is our chance to involve the entire Treasure Coast community in an industry that is vital to our economic well being. We get to give back and educate folks on the importance of keeping our waterways clean.”

This years volunteers will receive an event t-shirt, discounts to the St. Lucie River Princess, Smithsonian Marine Ecosystem Exhibit and the Florida Oceanographic Society and will be recognized at a “Thank You BBQ” on August 7th that will take place at the Fort Pierce Yacht Club. Boaters will also receive a commemorative flag to fly to show that they are part of the cleanup. It’s not to late to register, just go to www.TCWaterwayCleanup.com or show up at one of our designated sites on the Treasure Coast on July 23th, the day of the cleanup. The event runs from 8:00am-12:30pm.

For more information please contact April Price, 772-285-1646. Online registration is available on our web site www.tcwaterwaycleanup.com or become a fan on Facebook. Just enter Treasure Coast Waterway Cleanup in your Facebook search engine.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and s related industries.