



# News Release

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## FOR IMMEDIATE RELEASE

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### Marine Industries Association of the Treasure Coast Announces the 2<sup>nd</sup> Annual Treasure Coast Waterway Cleanup

**Stuart, FL – (April 10, 2009)** — The Marine Industries Association of the Treasure Coast (MIATC) will be hosting the 2<sup>nd</sup> Annual Treasure Coast Waterway Cleanup on July 25, 2009. Thanks to sponsorship from the Florida Inland Navigation District, MIATC will be conducting this cleanup along the waterways of Martin, St. Lucie and Indian River Counties this summer.

There are several Coastal Cleanups that take place throughout the Treasure Coast which are vital to the health of our beaches and shore line; however this cleanup specifically concentrates on the waterways, spoil islands and area canals. This year we will also be including four underwater cleanups in conjunction with the event.

In 2008, we had over 700 volunteers and 250 boats, working together to pick up 6.6 tons of trash. We are seeking additional sponsors, service organizations, boating clubs, divers, individuals, young and old to participate and make this cleanup a big success.

For more information please contact April Price, 772-285-1646 or visit our web site [www.tcwaterwaycleanup.com](http://www.tcwaterwaycleanup.com).

*The Marine Industries Association of the Treasure Coast, Inc. (MIATC), a not-for-profit trade association representing Martin, St. Lucie, Indian River and Okeechobee Counties. MIATC is dedicated to the promotion of pleasure boating and its related industries. The Industry's economic impact in Florida--**\$18.4 billion annually**— more than citrus and the cruise ship industry combined. Its annual economic impact upon the Treasure Coast is **\$930 million providing approximately 7,600 jobs.***