



News Release

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FOR IMMEDIATE RELEASE

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City of Sebastian Proclaims 3rd Annual Treasure Coast Waterway Cleanup Week

Sebastian, FL – (June 23, 2010) — On June 23rd, Steve Haigis, Past President of The Marine Industries Association of the Treasure Coast (MIATC) accepted a Proclamation from the City of Sebastian's Mayor Richard H. Gillmor proclaiming the week of July 19th as Waterway Cleanup Week on behalf of the 3rd Annual Treasure Coast Waterway Cleanup which will take place on July 24, 2010. Thanks to sponsorship from the Florida Inland Navigation District, MIATC along with more than 1,000 volunteers and more than 300 boats will be conducting this cleanup along the waterways of Martin, St. Lucie and Indian River Counties.

"The City of Sebastian's recognition of our annual effort means a lot to our event and the support that we get from the city is vital to our Cleanup's success," said Haigis. "The Sebastian Main Street Boat Ramp site has been one of our best attended sites in the three county region and we are pleased this year to include the Sebastian Inlet State Park as a designated site. Those who pre-register to work the Inlet State Park site will enter the park free of charge the morning of July 24th, the day of the cleanup."

There are several Coastal Cleanups that take place throughout the Treasure Coast which are vital to the health of our beaches and shore line. However this cleanup specifically concentrates on the waterways, spoil islands and area canals.

In 2009, at the Sebastian Main Street Boat Ramp site more than 35 volunteers collected more than 2.25 tons of trash. We are seeking additional sponsors, service organizations, boating clubs, students and individuals, both young and old to participate and make this cleanup a big success.

For more information please contact April Price, 772-285-1646. Online registration is available on our web site www.tcwaterwaycleanup.com or become a fan on Facebook. Just enter Treasure Coast Waterway Cleanup in your Facebook search engine.

The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and s related industries.