



## News Release

### FOR IMMEDIATE RELEASE

Contact: Dawn Hawk  
Phone: 772-461-8644, ext. 400  
E-mail: [dhawk@southerneagledist.com](mailto:dhawk@southerneagledist.com)

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### **Southern Eagle Distributing hits the beach for trash**

**Ft. Pierce, FL – (June 13, 2015)** — On Saturday, June 13<sup>th</sup>, Southern Eagle Distributing's employees and their families invaded the Ft. Pierce Beach near Jaycee Park to clean up the littered area. Their team of 61 strong collected more than 1,500 of pounds of trash.

This was the annual employee picnic for the Southern Eagle family and the first year to incorporate a beach cleanup. "What a great way to demonstrate our community spirit. We are a part of the fabric of this community and this builds comradery within our company," says Philip Busch, president. "The Southern Eagle family values are strong."

The sun shined brightly for the group as they fanned out to cover over 3 miles of beach area, from Surfside south to Fredrick Douglas park. Most of the trash collected was typical of what gets left behind and washed up on shore in the form of cups, plastic bottles, plastic utensils, construction debris (large pieces of wood) and many, many cigarette butts. The day was not all work, there was plenty of play. Everyone enjoyed a good time at the beach, with the band Burnt Biscuit to entertain. The kids enjoyed a bounce house, water slide, beach balls, squirt guns, hula hoops, face painting and more. Everyone enjoyed lots of food and a variety of beverages. Throughout the day more than 300 employees with their families joined in on the fun.

Southern Eagle Distributing, Inc.  
5300 Glades Cut Off Road, Fort Pierce, Florida 34984

The results from this cleanup will be calculated into the overall effort of the Treasure Coast Waterway Cleanup, which will take place on July 25<sup>th</sup>. “It’s a bonus that our efforts help to “kick off” this year’s cleanup,” says Busch. “This is an event that Southern Eagle has supported every year since its beginning in 2007. We are a proud company and love our Treasure Coast. This is a great start to summer.”