



Dear Treasure Coast Business,

Join our team, Saturday, July 15th - Sunday, July 23rd, as the Marine Industries Association of the Treasure Coast in conjunction with the Florida Inland Navigation District conducts the 16th Annual Treasure Coast Waterway Cleanup. This cleanup effort will combine both the weeklong "self-reporting" effort and the live event. Where we'll be opening our traditional clean-up sites throughout the Treasure Coast on Saturday, July 22nd.

This event typically attracts nearly 1,200 volunteers who will participate in cleaning up the waterways of Martin, St. Lucie and Indian River Counties. Last year we collected and recorded 3.45 tons of trash from approximately 125 miles of waterways. Since 2008, we have engaged more than 13,441 volunteers to remove 99.25 tons of trash.

Your support for this project will help to make our waterways a better place to boat with your friends and family. The funds we collect pay to market the event, provide supplies to our volunteers as well as, our traditional event burgee for each watercraft that participates and T-shirts with your company logo for each volunteer. Please be a sponsor and/or assemble a cleanup team. All participation is welcomed and appreciated. New this year we will be holding an online raffle for our cleanup volunteers. We sampled this process last year by giving away event and venue tickets, along with an Armstrong boat ladder and it was very well received. This year we will actively promote the raffle to our volunteers which will take place post-event when we announce our total amount of trash collected. Date to be announced. If you have a donation for the raffle, you will see a place on the sponsorship form to let us know. Gift certificates that can be mailed to the recipient work best!

Please review the attached sponsorship information. If you have any questions, suggestions or ideas contact Valerie or me by phone or e-mail. We look forward to hearing from you and thank you for your continued support.

Sincerely,

April Price, Event Coordinator  
(772) 285-1646

Valerie Lindh, (772) 486-6460

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