



Dear Treasure Coast Business,

Join our team, Saturday, July 20th - Sunday, July 28th, as the Marine Industries Association of the Treasure Coast in conjunction with the Florida Inland Navigation District conducts the 17th Annual Treasure Coast Waterway Cleanup. This cleanup effort will combine both the weeklong "self-reporting" effort and the live event, where we'll be opening our traditional clean-up sites throughout the Treasure Coast on Saturday, July 27th.

This event typically attracts nearly 1,200 volunteers who will participate in cleaning up the waterways of Martin, St. Lucie and Indian River Counties. Last year we collected and recorded 3.47 tons of trash from approximately 125 miles of waterways. Since 2008, we have engaged more than 14,587 volunteers to remove 102.72 tons of trash. This is equivalent to 8.5 buses

Your support for this project will help to make our waterways a better place to boat with your friends and family. The funds we collect pay to market the event, provide supplies to our volunteers as well as, our traditional event burgee for each watercraft that participates and T-shirts with your company logo for each volunteer. Please be a sponsor and/or assemble a cleanup team. All participation is welcomed and appreciated. New this year we will be holding an online raffle for our cleanup volunteers. We will also be collecting prizes again this year. Gift certificates & event tickets always make for great giveaways! All participants who submit their data cards are eligible and it's a fun way for us to thank volunteers. Raffle date to be announced. If you have a donation for the raffle, you will see a place on the sponsorship form to let us know. Items that can be mailed to the recipient work best!

Please review the attached sponsorship information. If you have any questions, suggestions or ideas contact Valerie or me by phone or e-mail. We look forward to hearing from you and thank you for your continued support.

Sincerely,

A handwritten signature in blue ink that reads "April Price".

April Price, Event Coordinator
(772) 285-1646

Valerie Lindh, (772) 486-6460

E-mail: info@tcwaterwaycleanup.com / www.TCWaterwayCleanup.com