



Dear Treasure Coast Business,

On Saturday, July 25th, 2020, the Marine Industries Association of the Treasure Coast in conjunction with the Florida Inland Navigation District will conduct the its annual Treasure Coast Waterway Cleanup – version 12.9. This event attracts more than 1,000 volunteers who will participate in cleaning up the waterways of Martin, St. Lucie and Indian River Counties.

In 2019, we collected and recorded 5.10 tons of trash from approximately 125 miles of waterways. Since 2008 we have engaged more than 10,600 volunteers to remove 88 tons of trash. In addition, we have seen our annual average of trash collection decrease from 10 tons per year to 5.4 tons. We are making a difference!

Your support for this project will help to make our waterways a better place to boat with your friends and family. The funds we collect pay to market the event, provide all our supplies to our volunteers and some great perks to show our volunteers how much their efforts are appreciated. Please be a sponsor, assemble a cleanup team, all participation is welcomed and appreciated. **Again**, this year, we are looking for “Grabber Sponsors”. Get your company name on 50 or 100 of our grabbers. This limited time offer is included separately in this package.

Please review the attached sponsorship information. If you have any questions, please contact me or Valerie by phone or e-mail. We look forward to hearing from you.

Sincerely,

April Price, Event Coordinator  
(772) 285-1646

Valerie Lindh, (772) 486-6460

E-mail: [info@tcwaterwaycleanup.com](mailto:info@tcwaterwaycleanup.com) / [tcwaterwaycleanup.com](http://tcwaterwaycleanup.com)

