



# News Release

## FOR IMMEDIATE RELEASE

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### **15<sup>th</sup> Annual Treasure Coast Waterway Cleanup, get ready!**

**Stuart, FL (May 11, 2022)** – The Treasure Coast Waterway Cleanup looks forward to a successful 15<sup>th</sup> Annual event! Since 2008, the yearly cleanup effort has removed 95.5 tons of trash from the waterways of the Treasure Coast. The traditional cleanup event, including our Peck Lake Reef Dive Cleanup will be held Saturday, July 23rd, from 8am-12:30pm.

“Our weeklong, self-reporting option continues to be popular with many folks, particularly students needing those precious community service hours and be a permanent element to cleanup effort,” says April Price, Event Coordinator. “Students can significantly increase their volunteer participation hours and many groups that only connect during the business days enjoyed the outdoor group activity. Our cleanup week will kick off on Saturday, July 16<sup>th</sup> with the start of our annually proclaimed Treasure Coast Waterway Cleanup Week and will run thru Sunday, July 24<sup>th</sup>.”

With an effort to reduce the events carbon footprint, the Marine Industries Association of the Treasure Coast (aka MIATC), encourages online registration and data reporting. Additionally, the event continues to replace disposable gloves and bags with reusable options. Volunteers are encouraged to bring their own reusable cleanup tools if they own them. Supplies will be available

for all volunteers at the designated sites on Sat. July 23<sup>rd</sup>. We will have more than 25 sites open in Martin, St. Lucie and Indian River Counties.

Volunteers are encouraged to pre-register and choose the cleanup option that fits their needs. All volunteers are eligible for a collectible t-shirt and if joining the effort on the water, the annual commemorative burgee too. "This is the perfect summertime activity for community, youth and civic groups. There is no limit to the number of folks you can have participate on your team. If you have questions, just give us a call and we are happy to coach you on how to get your group engaged," says Price.

Cleanup participants are encouraged to photograph their efforts so they can be shared on the event website and Facebook page. Due to our great sponsorship support, this year all participants who submit their collection data online will be entered into an online raffle that we will be holding in August! Corporate sponsorships and raffle prizes are always welcomed and truly appreciated. Be part of the solution to pollution! For more information contact April Price, (772) 285-1646 or go to [www.tcwaterwaycleanup.com](http://www.tcwaterwaycleanup.com).

***The Marine Industries Association of the Treasure Coast, Inc. (MIATC), is a not-for-profit trade association representing recreational marine businesses in Martin, St. Lucie, and Indian River and Okeechobee counties. MIATC is dedicated to the promotion of pleasure boating and its related industries.***

